

Vanessa Ng

Product Designer

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(425) 681 – 6856

SKILLS

UI / UX Design
Interaction Design
Visual Design
UX Research + Testing
Empathy Mapping
Persona Development
Information Architecture
Wireframing
Prototyping
Web Development

TOOLS

Adobe Creative Suite
Figma
Sketch
Maze
Miro
Optimal Workshop
Notion
Zeplin

LANGUAGES

English
Brazilian Portuguese

EDUCATION

DesignLab UX & UI Design

Online | Nov 2020 – Jul 2021

Rigorous UX Design curriculum spanning over 480 hours of coursework. Developed UX skills through 100+ hands-on exercises and four intensive capstone projects. Designed responsive websites and iOS apps that solve the existing needs of users.

Eastern Washington University

Cheney, WA | Mar 2015 – Jun 2017

BA in Visual Communication Design, Minor in Art

DESIGN PROJECTS

UX Designer & Researcher

Savasana | Jun 2021 – Aug 2021

Conceptualized and designed a new yoga app aimed at creating a more personalized experience for users. Conceived interaction flows, wireframes, and visual prototypes for a community hub feature.

Product Designer

Mirror | Feb 2021 – Mar 2021

Redesigned the Mirror website to improve the online shopping experience of users. Researched users' needs and iteratively redesigned wireframes and prototypes based on feedback. Created logo, branding, and UI components.

WORK EXPERIENCE

Visual Designer & Social Media Assistant

Salt & Sea Studio | Sep 2018 – Jan 2019

Visualized and produced digital assets, such as posters and advertisements, with the goal of growing an audience, which now stands at 1,000+ followers. Coordinated with the CEO and marketing team to develop core themes and designs.